

PRESS RELEASE

Discover DC Norris' Product and Process Expertise at Anuga Foodtec

DC Norris, a global leader in innovative food processing solutions, is set to exhibit its state-of-the-art equipment at the Anuga FoodTec Exhibition in Cologne from Tuesday, March 19th, to Friday, March 22nd, 2024. Attendees are invited to visit DC Norris' stand to explore premier food and beverage products and processes, with a team of experts ready to assist in discovering the ideal processing solutions for various products.

In the dynamic realm of food processing and manufacturing, selecting the right equipment is pivotal to maintaining efficiency, consistency, and quality. DC Norris emphasises that while cost considerations are significant in purchasing decisions, investing in high-quality equipment can yield substantial long-term benefits.

DC Norris: A Reputation Built on Quality

With a history spanning over 50 years, DC Norris has earned a sterling reputation for providing high-quality food processing equipment designed to endure the test of time. The company's commitment to meeting global standards and regulations is evident through its use of premium materials, including 316 stainless steel for food contact parts and compliance with standards such as PD5500, the European Pressure Equipment Directive, ASME VIII Div 1, and AS1210.

Key Reasons to Invest in DC Norris' Equipment:

Durability and Reliability:

DC Norris equipment is built to last, minimising the need for frequent repairs and replacements, ultimately reducing downtime and associated costs.

Crafted with precision using pressings, DC Norris' Steam Jacketed Kettles ensure resilience and longevity, outperforming alternatives that employ cost-effective spinning methods.

Precision and Consistency with Recipe Manager Software:

Renowned for precision in food processing, DC Norris' equipment ensures consistent results, meeting the highest quality standards every time.

The Recipe Management Software offers traceability and batch consistency assurance, enhancing brand reputation and customer loyalty.

Customisation and Innovation:

DC Norris offers bespoke, customisable solutions tailored to unique food processing operations, from stand-alone items to fully automated processing lines.

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The Research and Development team continually innovates to optimise efficiency and streamline processes, making DC Norris a dedicated partner for business growth.

Comprehensive Support from Design through to Installation:

DC Norris provides extensive support, from installation and training to ongoing maintenance and technical assistance.

Utilising cutting-edge 3D modelling design software, DC Norris offers immersive on-screen simulations, ensuring solutions align precisely with client needs.

After-Sales Support; Reduce Downtime & Increase Productivity:

A dedicated and seasoned support team ensures rapid responses to equipment and product-related concerns, minimizing the risk of process downtime.

DC Norris maintains an extensive spare parts inventory, ready for swift dispatch to minimize downtime, showcasing a commitment to customer satisfaction.

The Bottom Line: Quality Pays for Itself

While mindful of costs, DC Norris emphasises the long-term value that quality equipment brings to food processing operations. Investing in DC Norris' equipment is an investment in future business success, reducing operational expenses, enhancing product consistency, and building a reputation for excellence in the competitive food industry.

DC Norris looks forward to welcoming attendees at Anuga FoodTec 2024, providing an opportunity to explore firsthand the innovation, durability, and comprehensive support that define DC Norris as a trusted partner in the world of food processing.

For more information about DC Norris and its participation in Anuga FoodTec 2023, contact: Annabel Norris, Marketing Manager - +44 (0) 1767 677515 / annabelnorris@dcnorris.com

About DC Norris:

DC Norris is a leading provider of innovative food and beverage processing solutions, delivering cutting-edge technology to enhance efficiency, sustainability, and quality in the food industry. With a commitment to continuous innovation, DC Norris empowers food processors to meet the evolving demands of the global market.